

Prof H.Lajipathi Rai, M.Com., PhD. Former Vice Chancellor of Dr.BR Ambedkar University, Srikakulam, A.P.  
Former Rector & RTI Act Appellate Authority at S.K.University  
Former Dean, Professor of School of Commerce and Management , Sri Krishnadeveraraya University, Ananatpur, A.P.

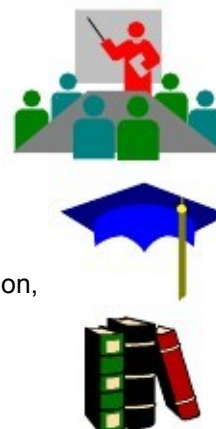
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Caste/Nationality: Indian, Hindu. OBC – Date of Birth 19-06-1957

### Academic & Administrative Experience

- 33 years of Experience as a University Professor
- Worked as Rector, SK University, Anantapuramu (2017-18)
- Worked as Academic Senate Member, Head, Dean (Two Terms), and Chairman: Board of Studies of Commerce Faculty, SK University
- Research Guidance: 16 PhDs., and 12 M.Phils. were awarded.
- Published 84 research articles in leading News Papers and journals.
- Published 6 books in the areas of Tourism, Foreign Trade, Consumer Protection, Agriculture, etc.
- Completed two research projects relating to 1)Indo-SAARC Trade and 2) Leadership Qualities among Tribes



### As Founder Director & Convenor of A.P.Study Circle for BC's, Govt. of A.P.

- Produced 72 Candidates belonging to weaker sections to National Civil Services (IAS/IPS,etc.)
- Innovated Career Development Programmes for BCs and produced more than 200 candidates for Group I & II State Services.

**As a Trainer under Good Governance:** As Professor of HRD at Dr.MCRHRDIAP, Govt. of A.P., trained more than 8000 officers belonging to different cadres of Group I and II services to explain government policies and programmes and submitted reports to the government about the draw backs at the implementation level.

- Received High Level Leadership Training at ASCI, Hyderabad on Resource Mobilization strategies for the public University for Vice Chancellors, October -27-28, 2015.
- Participated in Two Day Workshop on Knowledge Mission at Centre for Innovations in Public System (CIPS) of ASCI at Hyderabad (April 23 – 24, 2015).
- Received Training in the Centre for Executive Education as part of Higher Education Mission the Higher Education Mission Workshop ( Jun 30- July 01, 2015) at ISB,Hyderabad.
- Participated at GOI HRD Ministry National Convention on Digital Initiative for Higher Education,Vigyan Bhavan, Delhi to present Digital Vision of Sri Krishnadevaraya University : Some Best Practices on 9<sup>th</sup> July 2017
- Gave a presentation before Chief Justice of A.P.on Poverty Alleviation through NALSA Interventions at a Workshop organised for Judges(23 Sep.2015)

### INNOVATIVE / CREATIVE WORK

Launched **CLASS ROOM TO COMMONMAN PROGRAMME (CRCP)** :. First of its kind programme organized in any university in the State through student community engagement.



### Highlights of CRCP:

- Faculty expertise taken to the doorsteps of common man in the society.
- Translation of theory & concept taught in class room into action outside the university.
- ✖ Utility Based Research and Need Oriented Approach generated
- ✖ Interdisciplinary approach to solve people's problems especially in market related activities.

### Impact:

- ✖ A tremendous response to the programme from the public.
- Consumer problems relating to several lakhs of rupees worth of goods and services could be settled by lobbying with the industry outside court.
- ✖ A feeling of credibility about the efficacy of University extension activities could be generated.
- ✖ Initiated service linked research benefiting a large sections of people.

### Awards & Rewards

Several awards on the eve of Republic Day (at dist. & State level), Awards like 'Vidya Ratna' by various cultural organizations in Hyderabad, Indira Priya Darsini Award by International Piece Society and AP STATE LEVEL BEST TEACHER

AWARD FOR 2010 was conferred.



### Editorial Experience:

Rendered services as: Founder Editor of 'Viniyogavani', Editor of 'Consumer Crusade', Editor of 'COMPETE'.



### VISITS ABROAD:

Selected by the UGC (Govt. of India) to visit Egypt to deliver Lectures at various Universities.



### OTHER SERVICES RENDERED:

- Served as Lok Adalat Member(1993-96)
- Worked as Chief Coordinator for Continuous Education Centers(1998-2000) at Hyd
- Member, District Blindness Control Committee (1994-96)
- Member, State Level Prices Monitoring Committee, Civil Supplies Ministry,A.P.1993-96
- President and Secretary of Mid Town Rotary Club(1994-96), Anantapur
- Served as Coordinator, Govt. Leprosy Rehabilitation Center(1990-96), Anantapur.
- Conducted National & Regional Conferences on Consumerism as General Secretary of CAPCO.(1994-1996), A.P.
- Supervised Curfew Relief Operations in the Old City at Hyderabad during Sep.,'98
- Served as Lok Adlat Member of Railway Claims Tribunal, Hyderabad, 2006.
- Served as ODF(open defecation free) nodal officer(2017-18) at University level and conducted several campaigns by 10000 student volunteers under Swatch Bharat and Swachandrapraesh



**Experience in Conducting of Workshops:** Organised more than 100 workshops in the areas of Consumerism, Positive Attitude, Stress Management, Time Management, Ethics in Administration, etc. and attended various seminars (2004-06)



### Media Exposure:

Invited by the AIR for Radio talks on social issues. Invited by Doordarshan for live Telecast (Phone – in) programme for consumer advocacy, career advice for youth,etc.Newspaper coverages on various social services activities and achievements reported more than 1500 times in various news papers.



Signature:

